

G 5.1 TOURISM



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Tourism: Notes and information about this sector.

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The word '**tourism**' is derived from the word tourist. Tourists are those persons that come from other countries in the world to visit our islands.

Why do tourists come to Malta?

They do this to:

- ❖ Enjoy the warm climate since it may be very cold in their country
- ❖ Enjoy the clean sea
- ❖ Visit historic sites (Fgagar Qim, Mdina, Mnajdra)
- ❖ Have fun at restaurants, clubs, pubs and discos
- ❖ Learn English
- ❖ Practice some sport such as scuba diving, windsurfing, water skiing, and sailing
- ❖ Due to conferences of certain organisations.

The Maltese climate attracts tourists to come to Malta. It is hot in summer but not extremely cold in winter.



Where do tourists stay in Malta?

In Malta we find **tourists centres**. These are places where we find most tourists because there are a large number of hotels, flats, restaurants and shops.

Tourist centres in Malta are:

- ❖ Bugibba
- ❖ Qawra
- ❖ Sliema
- ❖ St Julian's
- ❖ Paceville

Tourist centres in Gozo are:

- ❖ Marsalforn
- ❖ Xlendi

In tourists centres we find a lot of hotels with 2, 3, 4, or 5 stars, along with places of entertainment, souvenir shops, restaurants and gardens where to rest.

Tourists love to visit historic places

- ❖ Ħaġar Qim
- ❖ Mdina
- ❖ Valletta
- ❖ Mnajdra
- ❖ Għar Dalam
- ❖ Ġgantija
- ❖ The Citadel

I.T.S (Institute of Tourism Studies) is a school for people who want to learn to get a job in tourism. Courses to become a waiter, maid and chef are available. This school also teaches its students foreign languages. It also offers courses for guides and tour leaders.

The majority of tourists come by air (the Maltese air company is called Air Malta), but the number of those who come on a cruise liner is increasing every year.

These ships enter into the Grand Harbour. Generally, those who come on cruise liners stay in Malta only for a day, whereas those who come by plane stay here from about a week to fifteen days.

When they come to Malta, tourists take notice of the construction of our homes, craftwork on stonemasonry, wood, gold and silver as well as lace worked by hand with so much skill and patience.

Which types of jobs are related to tourism?

- ❖ Guides - lead tourists around historic places
- ❖ Waiters
- ❖ Maids - clean rooms in hotels
- ❖ Chefs in hotels and restaurants
- ❖ Taxi drivers and bus drivers
- ❖ Souvenir shop owners
- ❖ Persons working at the airport
- ❖ Owners of shops, restaurants and bars
- ❖ Owners of rental cars



Why are tourists important for the Maltese?

- ❖ They come and spend a lot of money in Malta. Thus enhancing the economy (money) of the country.
- ❖ Thanks to tourists we have more jobs and so, Maltese workers earn money to maintain their families.
- ❖ Thanks to tourists we learn more about different cultures and customs of countries around the world.

