

G 5.1 TOURISM

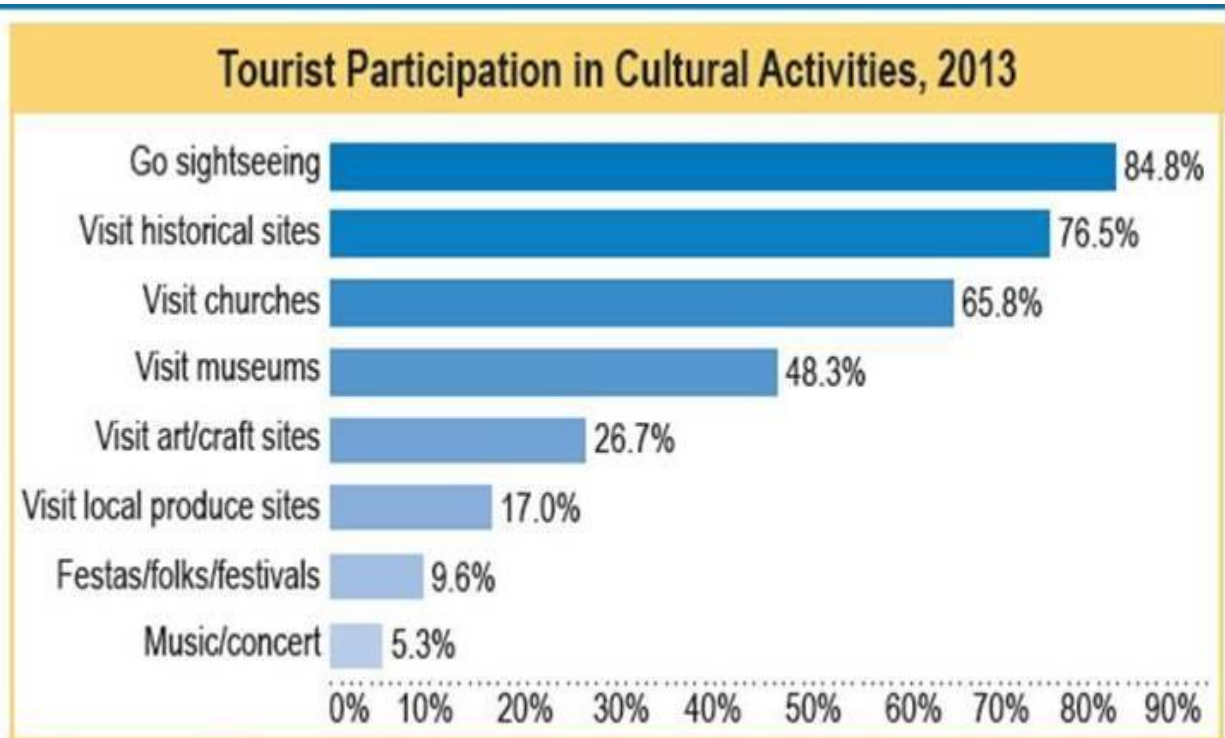


G5.1.3

Why do tourists come to the Maltese islands?

A. What do tourists do in Malta?

This table shows the activities tourists did when they visited Malta in 2013.



Source: MTA Market Profile 2013

Discuss:

- ❖ What do you see in the table?
- ❖ Which places did the tourists visit in Malta?
- ❖ Which are the places they visited the most?
- ❖ Which are the places they visited the least?

B. Read the following then answer the questions.

According to this table, the most popular activity among tourists was that of going around Malta and Gozo to see the beautiful sites we have. A good way to do this is by using the service known as *HOP ON HOP OFF*. A specific coach like the one shown in the picture takes you around the Maltese islands. You can stop and leave the coach, at the places that interest you the most, to see the view and go around the place. Then you can go back on the following coach that comes and continue to see different places. In this way, you can spend a day or two going around to see the most interesting sites found in Malta and Gozo.



ANSWER with the help of the table.

1. Imagine you are a tourist who came to Malta for the first time. You have two days in which to see the Maltese Islands. Mention **two places** that you would definitely go and see.

a) _____

b) _____

2. Which are the two activities tourists like to do the most when visiting Malta?

a) _____

b) _____

3. In 2013, where did tourists go to the most, to historical places or Maltese churches? _____





4. Mention two historical sites tourists like to visit in the Maltese Islands.

a) _____

b) _____

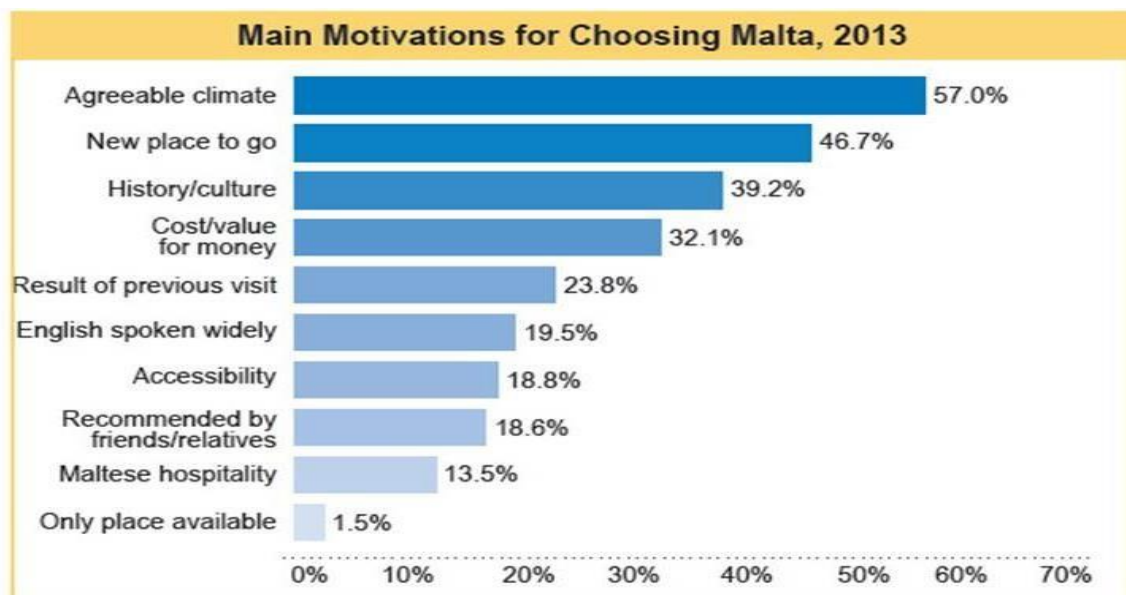
5. Where do the tourists that come to Malta like to go most, to visit museums or to a village feast?

6. Mention two museums that tourists like to visit when they come for a vacation in the Maltese Islands.

a) _____

b) _____

C. This table shows us the reason why tourists came to Malta in 2013.



Source: MTA Market Profile 2013

Answer according to the table by marking the correct answers.

1. What is the main reason why tourists came to the Maltese Islands in 2013?
 - a) because the Maltese know how to talk in English very well.
 - b) because we have a good climate.
 - c) to visit the historical places.

2. Tourists love Malta's climate and temperature because
 - a) the temperature is normally neither very hot, nor very cold.
 - b) Malta has a lot of snow.
 - c) it rains a lot in summer.

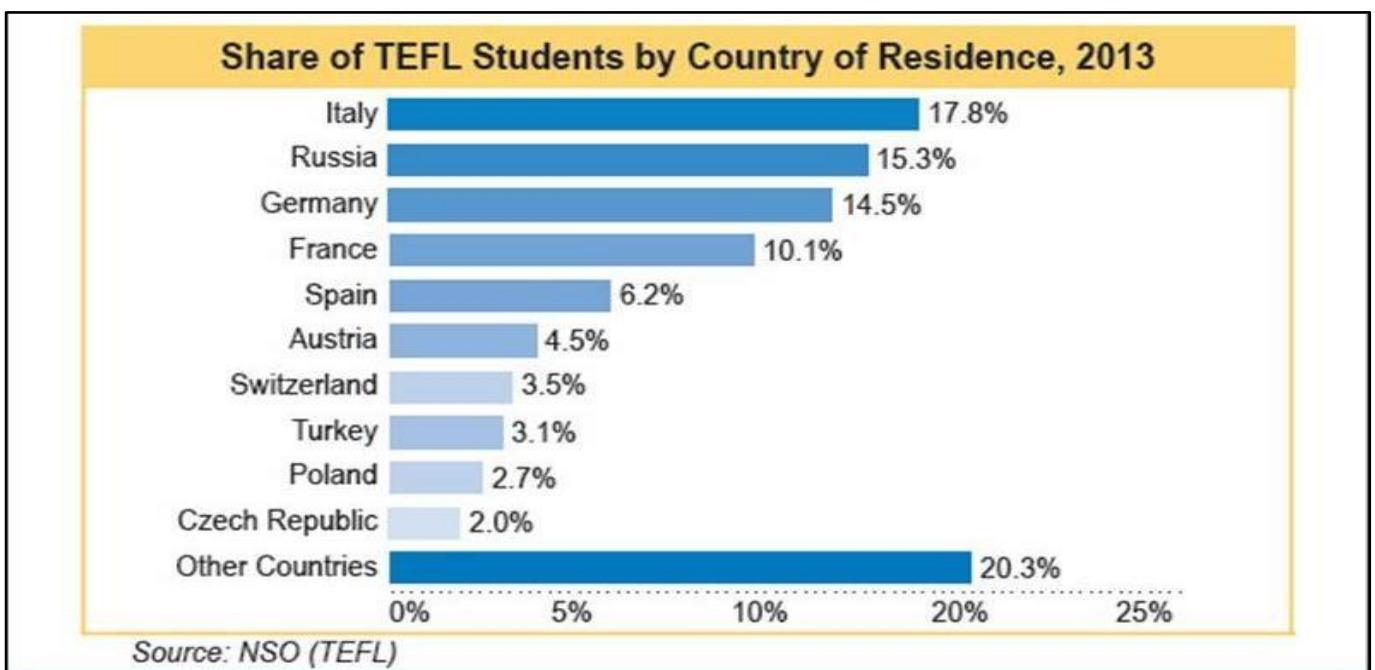
3. According to the table, the third reason why tourists come here is due to our history and culture. In our history we find
 - a) football games in Ta' Qali's ground.
 - b) traffic filled roads.
 - c) Megalithic Temples.

4. When we talk about 'Maltese Hospitality' we are talking about
 - a) the village feast.
 - b) the level of courtesy we show towards tourists.
 - c) swimming and water sports.

5. In 2013 about 24% of tourists that came to Malta:
 - a) had already visited the Maltese Islands before.
 - b) came because of the village feast.
 - c) came because the Maltese are known for their kindness.

6. Among the reasons tourists gave as to why they like to visit Malta:
- a) the Maltese like horse racing.
 - b) they can communicate in English with the majority of Maltese.
 - c) the Maltese sleep early.

D. This table represents foreign countries and from where foreign students came to study English in Malta.



Answer.

1. Where did the largest number of students to learn English in Malta come from during the year 2013?

2. Mention one reason why the youths of this country would wish to learn English.

3. According to the above table, the second most number of students came from Russia. Answer.

a) Normally Russian youths talk in the _____ language.

b) Why do you think they want to learn English?

4. Mention one reason why you think these students chose Malta to learn the English language.

5. Why do think it is beneficial for us when students come to Malta to learn the English language? Mention one reason.

6. Mention another activity, besides studying the English language, these young people do when they are in Malta.
